



Firm Profile

Your vision, [our velocity.](#)



arcana
CONSULTING GROUP



Who We Are

Arcana Consulting Group (ACG) is a commercial and strategic advisory firm that brings together multidisciplinary expertise to develop and implement integrated solutions that are commercially robust, realistic, and built for execution.

We operate at the intersection of strategy, transactions, and execution, helping clients navigate complex decisions, structure opportunities, and implement outcomes that are both commercially sound and operationally viable. We don't just tell you where to go, we design the structural frameworks, internal processes and governance models required to get you there safely and sustainably.

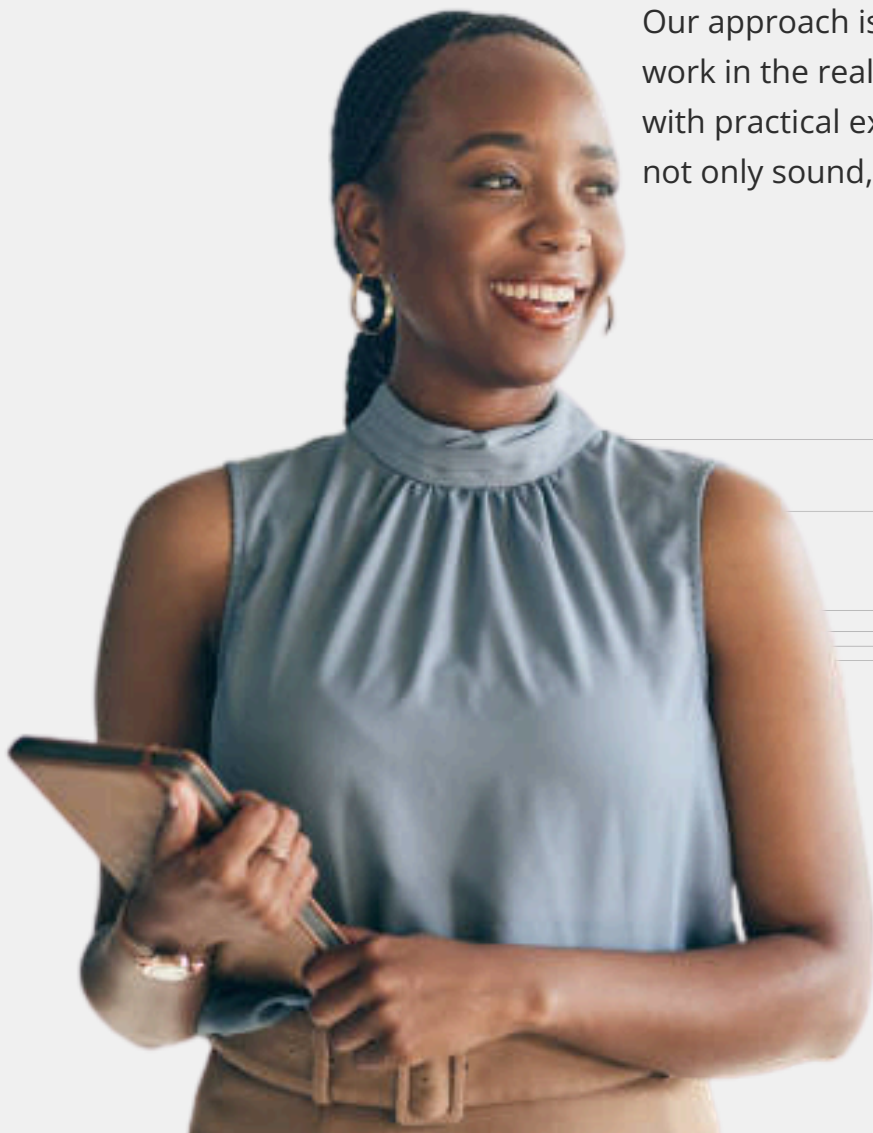
As Architects of Implementation, we support our clients across the full lifecycle of their objectives from concept to capital to completion and continuity, helping you to carefully craft the blueprint to bridge your vision with pragmatic, achievable objectives.



How We Work

We partner with our clients from end-to-end as they build their visions into tangible outcomes.

Our approach is rooted in one principle: advice must work in the real world, drawing from deep expertise with practical execution, ensuring that strategies are not only sound, but implemented sustainably.





What We Do

We advise businesses, investors, and individuals across five core pillars:

01

Transaction and Structuring Advisory

Advising on the structuring and execution of commercial transactions, including mergers, investments, and capital initiatives.

02

Strategic Advisory

Supporting leadership teams on growth, restructuring, and entry or exit decisions, with a focus on commercially sound and actionable strategies.

03

Execution Support

Providing hands-on support in managing transactions and implementing strategic initiatives to ensure delivery and follow-through.

04

Private Client & Wealth Structuring

Advising on the structuring, governance, and preservation of private wealth and assets.

05

Strategic Partnership Support

Supporting the design, structuring, and management of partnerships and collaborative ventures.



Our Differentiation



ACG is deliberately built to close the gap between advisory and execution. Unlike traditional models where strategy, legal, and implementation are fragmented, we provide an integrated solution:

- Commercial-first thinking – every recommendation is grounded in economic reality.
- Integrated expertise – investment strategy, legal, and transactional insight in one platform.
- Execution focus – we stay involved beyond recommendations.
- Pragmatic solutions – designed to work in the client's specific context, not in theory.



Our Clients

We work with:

- Growing and established businesses;
- Investors and capital providers;
- Individual entrepreneurs and founders; and
- Institutions and project sponsors.





Our Philosophy

We believe
that effective
advisory is
not about
producing
proposals



We believe that effective advisory is not about producing proposals but rather about enabling outcomes.

We engage with clients as partners in decision-making, with a clear bias toward action and results. Our role is to clarify complexity, structure opportunity, reduce risk and drive execution.



Our Purpose, Mission & Values

Purpose

To enable better decisions, stronger businesses, and sustainable outcomes by bringing together strategy, transactions, and execution in a way that works in practice. We exist to close the gap between advice and results, ensuring that ideas are not only sound, but realised.

Mission

To build a leading advisory platform known for deep expertise, commercial clarity, and undisputable commitment to client success. We aim to be trusted advisors on our clients' most important decisions, providing clear thinking, disciplined structuring, and hands-on support through to execution and outcome.

Values

Our work is guided by a set of principles that define how we think, operate, and engage:

- **Commercial Soundness** - We prioritise what works in reality. Every recommendation must be economically sound, executable, and aligned with the client's context.
- **Integrity & Trust** - We operate with honesty and independence of judgment. We give clear, objective advice—even where it is difficult.



Values Cont'd..

- **Excellence in Craft** - We hold our team to the highest standards in analysis, structuring, and execution. Depth of expertise and attention to detail are non-negotiable.
- **Client Partnership** - We work alongside our clients as partners in decision-making, aligned in objectives, transparent in approach, and focused on results.
- **Clarity & Simplicity** - We bring structure to complexity and communicate in a way that enables action.





Our Team



Simon Muzenda

FOUNDER AND DEAL & RELATIONSHIP
ARCHITECT

Simon Muzenda is a finance and strategy advisor who works with businesses, investors, and leadership teams to turn complex opportunities into executable, bankable outcomes. With a career rooted in commercial banking and corporate treasury and over a decade of experience in driving operational

discipline and strategic growth within diversified financial services and investment environments, Simon has built a reputation as a dependable partner to C-suite leadership and boards.

Simon specializes in bridging the gap between high-level strategy and execution, supporting capital raises, structuring transactions, guiding regional expansion, and navigating high-stakes matters with a steady, solutions-oriented approach. Having successfully managed complex capital raises, regional expansions, and high-profile international arbitrations, Simon helps clients evaluate, structure, and position projects in a way that attracts capital and drives sustainable growth.

Based in Zimbabwe, Simon is dedicated to unlocking the vast economic potential of the SADC region. He leverages his expertise in project evaluation and corporate finance to transform emerging opportunities into bankable assets. Known for his ability to navigate high-pressure environments with sound judgment, Simon acts as a trusted enabler of organizational efficiency and long-term industrialization.



Our Team



Rudo Stefanie Ncube

FOUNDER AND DEAL & RELATIONSHIP
ARCHITECT

Rudo is a commercial advisor and transaction specialist, working at the intersection of law, strategy, and execution. She advises on structuring, negotiating, and delivering complex transactions, with a particular focus on building commercially viable, scalable outcomes.

With over a decade of experience across corporate law, transactions, and in-house advisory, Rudo has evolved beyond traditional legal advisory into a broader role as a deal architect, guiding clients not only on legal risk, but on transaction design, capital structuring, and strategic positioning. Her experience spans mergers and acquisitions (M&A), corporate structuring, financing arrangements, and transactions in the mining and energy sectors, with an increasing focus on ESG, technology-enabled businesses, and emerging market opportunities.

Rudo began her career in two Chambers Global-ranked law firms, where she developed a strong technical foundation in corporate advisory and transactional law. Thereafter, she served as Group Legal Advisor and Head of Legal for a multinational investment holding company, where she worked closely with executives and investors on high-stakes transactions and group-wide strategy, gaining deep exposure to capital allocation, governance, and cross-border deal execution.



Arcana Consulting Group

Ready to Get Started?

Get in touch



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